



BROCHURE AD SIZES

Orchid	Rose	Tulip
Full Page 5.75" tall x 8.75" wide with bleed 5.5 tall x 8.5 wide no bleed	Half Page 4" tall x 5.25" wide	1/4 Page 4" tall x 2.55" wide
\$2,500 +	\$1,000 +	\$500 +

Dear Sponsor,

Thank you so much for supporting the 25th Anniversary Garden Tour with your generous donation.

The deadline for brochure advertisements is **May 5, 2017**. Please observe the following guidelines when you submit your advertisement.

- Full color PDF file with embedded fonts with the "high quality print" setting is our preferred format. We will also accept jpeg and tiff files at 300 DPI in CMYK format.
- Please submit ads in final print size.
- Fonts must be embedded in file or outlined.
- Colors must be CMYK.

Please email your files directly to:

Patty Lyn Tweten, [**patty@tweten.com**](mailto:patty@tweten.com)

If you have any questions about your advertisement, please feel free to call me at 707-799-8427, or email me at patty@tweten.com.

Sincerely,

Patty Lyn Tweten
VP Marketing and Communications
The Sonoma County Medical Association Alliance Foundation